2014 Event Prospectus
Sponsorship and Exhibitor Opportunities

Rhaphody Programs:
Accessible ~ Affordable ~ Awesome
Sponsorship And Exhibitor Prospectus

Rhapsody Events

Dental hygiene professionals are purchasers of oral health care products and services and substantially influence key purchasing decisions. In addition they are viewed by their clients as a trusted source of information about oral health products associated with proven results.

Celebrating 11 Years!

Contribution to our success, Rhapsody Attendees receive:
- HIGH QUALITY Masters level speakers at every event
- Timely Topics geared to each province
- Dental Industry Leaders providing Product Showcasing
- Social Networking at Receptions
- Valuable Email Blasts and Pertinent Quarterly Newsletters through “Rhapsody News You Can Use”

Sponsors Receive...
- Multiple event Discounts
- Marketing reach to several multiple national sites through one organization
- Extended marketing through e-mail blasts and newsletters to over 15000 contacts
- Ads on CE Solutions’ web site share an average of over 2200 hits per month, with 36 pages per visitor and 55 hits per visit.

Co-sponsoring Makes It All Possible!

CE Solutions is at the forefront of events across Canada, and much of this is a result of Co-Sponsor continuing support. The commitment of Co-Sponsors contributes to making it possible for CE Solutions to plan for outstanding CE events, which fulfills one of our two mandates. With a sound financial footing, we are able to plan ahead, knowing that we will be able to bring in great speakers. This, in turn, encourages a great turn-out at events. And, sustaining co-sponsorship funding encourages camaraderie through draw prizes at business meetings and social events.

We accept a limited number of exhibitors that are the perfect fit for this event. Exhibitors receive several high-impact opportunities to profile their business/products, build relationships with the target audience, and market to professional female decision-makers and consumers - the most powerful force on the planet.

Your vendor space will be situated in the middle of the action and refreshments will be served in the exhibit area. You will have great visibility and ample time for networking with attendees. Special recognition will be given to those who are able to provide meals or speaker sponsorship. No booth fee is charged if your company can sponsor one of these events.

Reserve Your Space Today!

- **Standard Booth Spaces:** $525.00 (+ HST) per day or $1050.00 (+ HST) for both days plus a mandatory $75 valued door prize.

- **Premium Booth spaces:** $600.00 (+ HST) per day or $1200.00 for both days.

- **Provisions for Booth Space includes:**
  - Dressed table, 2 chairs (power must be requested – Hotel cost)
  - Complimentary Breakfast and Lunch for 2 reps per booth.
  - A complimentary drink ticket will be provided for each representative, as well as the attendees during the evening reception. A welcoming reception is strategically planned within the exhibitor area.
  - Working with various venue designs, all efforts are made to help traffic flow through the exhibit areas via trivia games, food stations, etc.
  - Booth personnel will be provided with a name badge and continuing education credits (if requested) and agenda.

(Note: additional reps will be required to pay $75 extra for food per day.)
Your company Trivia Quiz question is distributed to all attendees, which encourages them to visit your booth to seek your advice for the answers. Why not create a question that will highlight one of your products or services? Ex: What is the special ingredient in company X's product that helps to …..? Please provide us with your answer.

Take Your Marketing Dollars Further

- **Sponsor A Speaker - $5000**
  Major contributing sponsor supporting speaker (approved or scouted by CE Solutions) on program expenses
  - You introduce the speaker
  - 15 minute Product Showcase
  - Admission and Lunch for 4 Reps
  - Premium Booth Included

- **Friday Evening Reception - $3,000**
  An informal gathering of delegates with refreshments, networking and exhibits on Friday directly following the lectures in the exhibit area.
  *Includes a complimentary Premier exhibit booth.*

- **Luncheons - $5,000 each**
  Choose from buffet lunch on Friday or the lunch on Saturday located within Premium exhibit area.
  *Includes a complimentary Premier exhibit booth.*

- **Nutrition Breaks - $1,500 each or $4,000 exclusive for all 4**
  Choose from Friday or Saturday, morning or afternoon breaks or package all four. *Includes a complimentary Premier exhibit booth for all four breaks.*

- **Pre-Conference Workshops - $1,000 each**
  Choose between Hands On Workshop or create your own lecture tailored to dental professionals and educational in content. Ergonomics, Financial, certification courses, or your suggestions.

**All workshop Sponsors will provide:**

A presentation that is educational in nature and taught by a qualified instructor. Sponsor’s logo for advertisement. Course title and 25 word course description. Shipping and handling of materials for workshop. Any associated handouts for the participants. (Product advertisement must be limited to 10 min. before or after the educational presentation.) (Note: CE Solutions reserves the right to refuse acceptance of a workshop contract if the educational integrity is not met.)

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**Continuing in 2013**

- **Coupons / Advertorials / Sampling**
  Sponsorship - $400.00 (+ HST) approx $1.00 per person
  Opportunity to provide an ad insert into Registration corporate folders given to each attendee.
  *Complimentary* - Samples will be distributed to each seat in the conference audience on your behalf. Items are required to be shipped directly to the site.

- **Product Showcasing**
  - 15 minutes - $600
  - 25 minutes - $1000.00
  Sampling, hands on or scientific lecture to launch or describe company products and incorporation into daily practice. Registrants sign up for this exclusive time. Does not conflict with lectures.

- **2014 Rhapsody Event Locations:**
  **Northwest Rhapsody**
  Thurs., Jan 30th - Eve. 6 - 9 pm, Fri., Jan 31st - Sat, Feb. 1st, 2014
  *Four Points by Sheraton South, Edmonton AB*

  **Rocky Mountain Rhapsody**
  Thurs., April 3 - Eve. 6 - 9pm, Fri. April 4th - Sat. April 5th, 2014
  *Sheraton Cavalier Hotel, NE Calgary, AB*

  **Okanagan Rhapsody**
  Sat. and Sun., April 12 - 13th, 2014
  *Sparkling Hill Resort, Vernon, BC*

  **Vancouver Island Rhapsody**
  Sat., May 3, 2014
  *Tigh-na-Mara Resort & Spa, Parksville, BC*

  **Pacific Rhapsody Vancouver**
  Thurs., Sept. 25th Eve. 6 - 9pm, Fri., Sept 26th - Sat., Sept 27th
  *Delta Burnaby Hotel, Burnaby, BC*

  **Southern AB Rhapsody**
  Sat., Oct. 4th, 2014
  *The Coast Lethbridge Hotel & Conference Centre, Lethbridge, AB*

  **Winnipeg Rhapsody**
  Sat., Sept 13th, 2014
  *Canada Inns Destination Centre Polo Park, Winnipeg, MB*

  Conference discounts for travel and hotels will be available for all representatives.

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**Go Beyond The Booth**

- **Advertise with us:**
  Our quarterly “Rhapsody News You Can Use” newsletter, and exclusive email blasts reach over 14,500 dental professionals monthly. This is a powerful tool at a very reasonable price - $350 - $5,000 options available.
  Please contact Robyn Hines - robyn@ConEdGroup.com
PREVIOUS SPONSORS INCLUDE:

3M ESPE
Algintrac /Invisalign
Acteon North America/Satelec and Sopro
American Eagle Instruments
Ansell
APPOHA
Arbonne
BC Lung Association
BICOHA
Bela Luche
Biotene
Bisco Dental
BJeweled
Brasseler
Canadian Cancer Society
Castor Canada
CDHA
CDHBC
CE Solutions
Clinical Research Dental
Colgate Palmolive Canada
Coast Capital Savings
Cosmetics Based on Nature
Crescent Products
Crown Seating

D Sharp
Dentsply Canada
Designs for Vision
DHPO
Discus Dental
DMG America
Elsevier
EMS
Fifth Avenue Jewelry
GC America
Germaphone
GlaxoSmithKline Consumer Healthcare
Hansamed
Heartline Consulting
Hedy Canada
Henry Schein Canada
Home Innovations
Hi-Friedy Mfg Co Inc
In2Uniforms
Investors Group
Ivoclar Vivadent
Johnson & Johnson Reach
Kool Look Swiss Loupes
LED Dental

MacKinnon Dental Sales
Mannatech
MediMassage
Nesbitt Health Care Ltd.
Norwex Enviro Products
Nu Apparel
Oasis Massage Therapy
Oral Biopharma/Penitawave
Oral Dent Pharma
Oral Science
Orascoptic
Oral System
Pascal International
Patterson
PDTR
Pearl Teeth Whitening
Pearly Whites Plus
Philips / Sonicare
Postflex Design
Premier Dental Products
Pro1 Uniforms
Proctor and Gamble (Oral B/Crest)
Progressive Edge

Rackfile
Revive Hot Towel
Safetol Dental
Safeguard
Scrub's Nursing Uniforms
Septodont
SheerVision
Silpada Designs
Sinclair Dental
Sinikka Fashions
Sirona
Sonicare
Spaquees Massage
Straumann
Sunstar Butler Canada
Surghat
Synca
Tanis Design Jewellery
TD Canada Trust
Ultralight Optics
Utreo Inc
WaterPik
Wayne Lee
Young Dental
Zinc

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